



sponsor + exhibitor
prospectus

women's health update 2022

Join Us at Women's Health Update 2022, March 1 + 2

Essential Access Health is excited to present Women's Health Update 2022 on March 1-2, 2022. Women's Health Update is an annual conference designed to advance clinical quality, expand access to health care, and promote innovative models of sexual and reproductive health service delivery in diverse settings across the country. Hosting the event virtually broadens opportunities for health care professionals nationwide to participate.

Women's Health Update 2022 will center health equity and inclusion in conference plenaries and workshops, and share best practices for providing equitable, client-centered care in-person and through a broad range of telehealth modalities.

Support Access, Quality + Innovation in Women's Health

Women's Health Update participants make critical decisions every day to improve operational efficiencies, patient satisfaction, and clinical outcomes. These decisions are more pressing than ever as providers work to promote health equity, adapt to the rapidly-evolving health care landscape, and implement clinical quality improvement strategies.

Companies that provide products and services that can support the needs of family planning and primary care providers and patients should not miss this unique opportunity to:

- Reach hundreds of health care professionals + clinicians
- Receive prominent exposure during Women's Health Update 2022 and on event website
- Increase brand awareness among sexual + reproductive health care providers

Women's Health Update by the Numbers

Last year, Essential Access Health hosted our first-ever virtual, Women's Health Update. The conference attracted more participants than ever before from across the country and garnered excitement and positive evaluations from participations, presenters, sponsors and exhibitors.

In 2021, Women's Health Update had nearly 300 registered participants from 37 states and two-thirds of our conference audience was new.



levels + benefits

Conference Sponsors and Exhibitors are key partners in helping us enhance the capacity of a diverse, informed sexual and reproductive health workforce to provide client-centered, high quality care through valuable educational opportunities.

Join us as a sponsor. Women's Health Update 2022 Sponsors and Exhibitors have access to a wide range of benefits and multiple opportunities to elevate their brand, increase awareness about programs and services, and generate new marketing and sales connections. In addition,

Sponsors at every level will receive complimentary tickets (valued at \$150 each for regular registration). Recorded content will be accessible to conference participants for 30 days following the event.

Please **email Cheryl Wold**, MPH, Senior Director of Training + Strategic Initiatives or **complete our online form** to discuss any of the following opportunities and benefits:

Conference Plenary or Workshop Sponsor – \$5,000

- Company name prominently featured on conference website and program agenda
- Customized email message sent to all conference attendees
- Company brand attached to timely topics presented during plenaries and/or workshops
- 5 complimentary tickets (a \$750 value)

Premium Commercial Program Sponsor - \$5,000

- Host a live product demonstration, presentation, or training during the conference program
- Company logo on conference website and program agenda
- Exhibitor booth
- 5 complimentary tickets

Conference Swag Box Sponsor – \$2,500

- Branded items and/or materials shipped directly to early bird registrants
- Company logo on conference website
- Exhibitor booth
- 3 complimentary tickets (a \$450 value)

Premium Educational Exhibitor - \$2,500

- Pre-record on-demand content (e.g., an educational video, product demo) for access during the conference and post-conference
- Company logo on conference website
- Exhibitor booth
- 3 complimentary tickets

Conference Exhibitor – \$1,250 / \$650 for non-profit

- Host a live exhibitor booth to network and interact with attendees
- Access lead generation data
- 1 complimentary ticket (\$150 value)

Contact us if you have any questions. To apply, complete our **Sponsor + Exhibitor form**.

We are looking forward to partnering to promote health equity and innovation and expand access to high quality sexual and reproductive health care for all!