



sponsor + exhibitor
prospectus

sexual health update 2024

Los Angeles
March 6 + 7



shaping the future of sexual + reproductive health care™

sexual health update 2024

Join us **March 6 + 7** at the 2024 Sexual Health Update!

Essential Access Health is excited to host the 2024 Sexual Health Update, formerly known as the Women's Health Update, and launch our conference with our new name in person! Join us at the Hilton Los Angeles Culver City for one of the nation's premier conferences for busy health professionals. Reach hundreds of health care providers seeking continuing education, best practices, and current clinical guidelines for advancing clinical quality for patients across the gender spectrum.

Why join us?

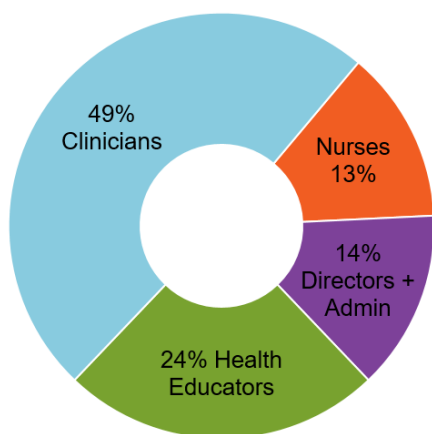
Companies that provide products and services to family planning and primary care providers should not miss this unique opportunity to network with hundreds of clinicians, health care organization administrators and other health professionals in one setting.

Sexual Health Update participants make critical decisions every day to improve operational efficiencies and clinical outcomes. Engage directly with an array of stakeholders and leaders working in sexual and reproductive health.

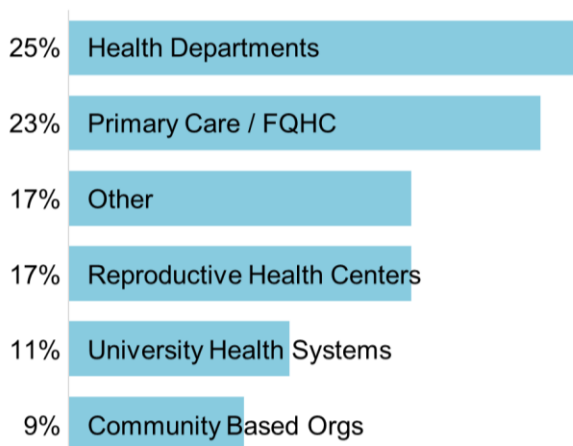
Conference Demographics

In 2024, we expect more than 300 participants from over 20 states! Sexual Health Update participants represent diverse professions and health settings.

Professions



Health Settings



2023 Participant Data

partner highlights

- Reach hundreds of health care professionals and clinicians
- Receive prominent exposure at Sexual Health Update 2024 and event website + app
- Increase brand awareness among providers in the sexual + reproductive health care field

Sponsorship Level	Vanguard \$15,000 (1 available)	Champion \$10,000 (1 available)	Advocate \$7,500 (1 available)	Supporter \$5,000 (2 available)
Sponsored Events	Sponsored Lunch	Sponsored Breakfast	Opening Reception	Coffee Breaks or Sponsored Product Demo
Complimentary Conference Registration + Meals *	4	3	2	2
Thank You Plaque Presented During Plenary Session	✓			
Company Logo on all Event Signage	✓			
Verbal Recognition at Pre-Conference + Plenary	✓	✓		
Name Listed on Plenary Room Images	✓	✓	✓	
Exhibit Space	with Prime Location	With Prime Location	with Premium Location	with Premium Location
Promotion via conference app	Logo on app splash page and the sponsor/ exhibitor page	Logo on app splash page and the sponsor/ exhibitor page	Logo on sponsor/ exhibitor page	Logo on sponsor/ exhibitor page
Recognition on event website + digital promotion on social/email marketing	✓	✓	✓	✓
Opportunity to email attendees pre and post conference**	✓	✓	✓	✓
Digital Ad	✓	✓	✓	✓
Company-provided Promotional Item in Attendee Bag***	✓	✓	✓	✓

*Additional registrations available at a discounted rate. Registrations after Jan 15, 2024 are not eligible for sponsor/exhibitor discounted rates.

**Email to be provided by sponsor, sent by organizer.

***Coordinated through conference organizers.

additional options

Exhibitors

- \$1,250 Early Registration (by Jan 15)
- \$1,500 Regular Registration

Non-Profit Exhibitors

- \$550 Early Registration (by Jan 15)
- \$650 Regular Registration

Digital Ads

- \$200 (Camera-ready png or pdf)
- Runs throughout conference breaks
- Runs in conference app

Exhibitors Take 25% OFF Digital Ads!

exhibit hours + specifications

Wednesday, March 6:

Exhibitor move-in + set up: 12:00pm – 4:00pm
Exhibits open: 5:00pm – 7:00pm (during opening reception)

Thursday, March 7:

Exhibits open: 7:30am – 4:00pm
Exhibit Move out + break down: 4:00pm – 5:00pm

Specifications:

Each exhibitor booth includes:

- 6 foot draped table
- 2 chairs
- organization identification table sign
- wastebasket
- **electrical outlet available for \$25 fee**

Each exhibitor will receive two complimentary full conference registrations + meals. Additional registrations available at a discounted rate. All extra sponsor/exhibitor registrations due by February 12, 2024. Registrations after this date are not eligible for sponsor/exhibitor discounted rates.

terms and conditions

Payment

Full payment must be received by February 6, 2024 (For exhibitor “early bird” rate, full payment must be made by January 15, 2024). If payment is not received by February 6, 2024 the exhibitor will forfeit the reservation and the space will be offered to those on the waiting list. The exhibit fee covers the exhibit space and all the benefits listed under “Exhibitor Specifications.” Electrical outlets are not covered by the exhibit rental fee and must be selected and paid for during registration.

Liability

The sponsor, co-sponsors, and partners of the Sexual Health Update 2024 Conference and their staff have no liability to any exhibitor for any personal injury, death, or damage to property (including display area) occurring and/or arising from actions of the exhibitor, their employees, agents, or licensees. Each exhibitor, in making application to reserve booth space, agrees to protect, indemnify, and hold harmless the conference sponsor, co-sponsors, partners, and their staff, and the Hilton Los Angeles Culver City from any and all claims, liability, damages, or demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

Insurance

It shall be the responsibility of each exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement, in such amounts as the exhibitor shall deem adequate. Insurance will not be provided by the Sexual Health Update 2024 Conference, its sponsors, co-sponsors, or partners.

digital ad

Regular Rate

\$200

Exhibitor Rate

\$150

Display an ad to highlight your products, services or organization! **Art files are due by February 6, 2024.** Advertisements may be in full color or black and white. Submit in PDF format at 300 dpi or png file. Email to Andria Hancock-Crear at ahancock@essentialaccess.org. Please include “Art Files for Sexual Health Update 2024” in the subject line.

payment information

Credit card payments preferred.

Click **HERE** for registration + payment information by card.

Payments via check or bank transfer.

Click **HERE** for registration + payment information by check or bank transfer.

For more information contact
ahancock@essentialaccess.org or call
Andria Hancock-Crear at (323) 899-0577

**Thank You for
Your Support!**

learn more about
Sexual Health Update 2024
HERE