

Strategic Plan 2017 - 2018

Mission:

Essential Access Health champions and promotes quality sexual + reproductive health care for all.

For decades, Essential Access Health has been a trusted resource in the field of sexual and reproductive health care. Our work is grounded in the belief that access to sexual and reproductive health is an essential part of a healthy society.

Essential Access Health is committed to preserving and strengthening policies and programs that safeguard the progress made in reducing unintended pregnancy rates and improving sexual and reproductive health outcomes. We will continue to explore and lead strategies and new initiatives to protect and promote quality sexual and reproductive health care for all. In collaboration with regional and national partners, Essential Access Health will engage and empower individuals in need of publicly supported family planning care to ensure that women, men, and teens obtain the information and services they need to lead healthy, self-determined lives.

Essential Access Health will enhance the capacity of providers to better integrate evidence-based sexual and reproductive health care into their practice in diverse health settings. Essential Access Health will also leverage our expertise to expand the availability of safe and effective contraceptive choices.

Essential Access Health will continue to shape the future of sexual and reproductive health in a shifting environment by advancing these four goals:

shaping the future of sexual + reproductive health care™

goal one:

Ensure ACCESS to quality, comprehensive sexual and reproductive health services and information

- Lead and advance public policy initiatives that protect and expand access to quality, comprehensive sexual and reproductive health care
- 2. Increase public awareness about sexual and reproductive health information, access and coverage
- 3. Explore and implement strategic initiatives to preserve and enhance access in a shifting health care environment

goal two:

Champion QUALITY sexual and reproductive health care

- Serve as a national leader and resource for best practices in the provision of quality sexual and reproductive health care in diverse settings
- Expand and build strategic alliances to increase capacity to deliver quality sexual and reproductive health care
- 3. Strengthen sexual and reproductive health care services through data-driven and evidence based quality assurance and performance improvement activities

goal three:

Advance TRAINING in quality sexual and reproductive health delivery and implementation

- 1. Broaden Learning Exchange trainings and continuing education programs based on emerging trends and the changing health care landscape
- 2. Expand the reach of the Learning Exchange to engage a diverse group of providers and health care professionals in California and beyond
- 3. Lead efforts to ensure and maintain a workforce skilled in sexual and reproductive health care delivery

goal four:

Conduct innovative RESEARCH in sexual and reproductive health technologies

- 1. Create and enhance strategic partnerships to expand opportunities for the Research Center
- 2. Investigate new sexual and reproductive health technologies and therapies